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Plastic Pollution Coalition Launches 2023 Plastic-Free Holiday Gift Guide

Ahead of the holiday season, Plastic Pollution Coalition emphasizes the need for responsible gift-giving with an exclusive discount guide filled with eco- and health-conscious products

Ahead of the holiday season, Plastic Pollution Coalition is excited to launch its [2023 Plastic-Free Holiday Gift Guide](#). The guide offers exclusive discounts on a wide range of eco- and health-conscious products from businesses that are committed to plastic-free products and processes. Discount codes will run from November 7 through December 31, 2023.

In the U.S., it is estimated that individuals create 43% more waste during the holiday season compared to any other time of the year—that's an additional 29 pounds of trash created per week. Plastic Pollution Coalition recognizes the role that mass consumerism plays in perpetuating and intensifying planetary and human health crises, especially plastic pollution. While calling for the need to reduce consumerism, Plastic Pollution Coalition has launched its [2023 Plastic-Free Holiday Gift Guide](#) to provide individuals who do choose to buy gifts with plastic-free alternative gifts for the upcoming season and help catalyze a shift towards responsible consumption.

The guide features businesses and products from Plastic Pollution Coalition members who meet specific criteria to actively reduce their own plastic footprints and help create a world free of plastic pollution. The guide's offerings span a wide array of needs and interests for children and adults:

- Bath and body
- Books
- Clothing and laundry
- Eco-marketplaces
- Games and toys
- Home goods
- Minimalist service
- Reusable food and beverage ware

[Learn more and access the guide here.](#)



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