FOR IMMEDIATE RELEASE
September 10, 2025

Plastic Pollution Coalition and Danone Waters Settle Lawsuit Regarding Plastic Recycling Claims, Microplastics and BPA

Plastic Pollution Coalition ("PPC"), a non-profit communications and advocacy organization, a project of Earth Island, that "collaborates with an expansive global alliance of organizations, businesses, and individuals to create a more just, equitable, regenerative world free of plastic pollution and its toxic impacts", and Danone Waters of America, Inc. ("DWA"), the distributor of evian® natural spring water in the United States, have resolved a consumer protection lawsuit initiated by PPC on July 19, 2024.

In the lawsuit, PPC alleged that DWA made misleading representations concerning the sustainability and natural quality of its evian®-branded plastic water bottles, including claims about recyclability, the use of recycled plastic, and the alleged presence of microplastics and BPA in evian® .

DWA denies the allegations and stands behind both its advertising and the quality of its products. Nevertheless, as part of the resolution, DWA has committed to allocating corporate funds over the next three years towards the research and development of solutions that reduce plastic packaging and/or provide plastic-free alternatives to plastic packaging for evian® products in the U.S. The evian® website will also include a statement describing the environmental realities of plastic recycling.

About Plastic Pollution Coalition:
Plastic Pollution Coalition is a non-profit communications and advocacy organization that collaborates with an extensive global alliance of organizations, businesses, and individuals to create a more just, equitable, regenerative world free of plastic pollution and its toxic impacts. Plastic Pollution Coalition is a project of Earth Island Institute.

PRESS CONTACT:
Plastic Pollution Coalition
Erica Cirino, Communications Manager
Press@plasticpollutioncoalition.org
+1(323) 936-3010 x1